

IF YOU DON'T KNOW NOW YOU KNOW



KWSV RENOVATES HOME FOR FAMILY IN NEED

TAYLORSVILLE, UTAH

What a humbling experience it was last week renovating the home of the Sammis Family. Their daughter Pixie has a genetic disorder called Pompe's Disease.

Keller Williams associates worldwide, choose to "Give where they live," in an effort to renew, energize, and donate to their local communities (RED Day).

While most projects for RED Day are over one day, the project that KWSV took on this year took one week. It was amazing to watch vendors, contractors, and agents come together to donate time and money to ensure this family had a safe, clean, comfortable home to live in.

The project updates included new flooring in the entire home, new paint, new bathroom door, beds for each of the five kids, new couch, throwing away garbage in the yard and getting a new trampoline so the kids could play outside.

We did it KWSV! Stay tuned for our video coming out next week with the details on the project! Special thanks to ALC Chairs Johnny Cassell and Nick Gonzalez for heading the project as well as Amy McMullen our MCA for managing every little detail. We love you guys!

IN MAY'S EDITION:

RED DAY-1

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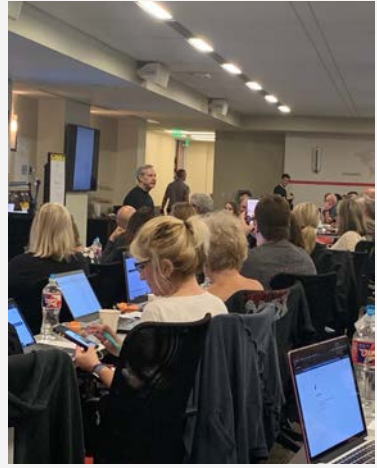
WELCOME TO KWSV-6





IF YOU DON'T KNOW NOW YOU KNOW LEADERSHIP MOMENT

EDÉN WARDLE-ASSISTANT TEAM LEADER



Emily and I had the opportunity to attend a Team Leader training in Austin, TX and learn from the man himself - Gary Keller!!! - about not only the shift of how agents are doing business, diving deep into the new KW exclusive tech platform, but WHY all of this tech talk is so important. And I'll tell ya, the man knows what he's talking about. And, there is not a more crucial time to be with Keller Williams than RIGHT. NOW.

For the last two years, Keller Williams has been hard at work developing technology that will streamline how agents do business and help them compete in today's digital world.

Command is a core part of Keller Williams' transformation into a world-class technology company: one that has set out to disrupt and revolutionize real estate by reclaiming agent's data and putting it back into their hands.

Simply put, Command is more than a CRM - it's a platform that puts agent in control of their database, business and future.

So what exactly can agents do in Command?

The short answer is – everything. Command features 11 unique business applications that allow agents to manage every aspect of their real estate business in one place:

On a given day, an agent will log into Command and be able to:

Track their pipeline from lead to close and see the road ahead with real-time revenue projections.

Save time and money by simplifying and automating background tasks.

Manage all of their listings in one place – from pre-listing to active, pending to sold.

Present customized, best-in-class listing consultations with real-time information

Fire off targeted emails and obtain a mile-high view of their campaign performance

Manage their database

Elevate and optimize their cross-channel advertising strategy

Collaborate in real-time with members of their team or market center

More than anything, Command is the key to the end-to-end real estate experience

consumers have been asking for – and there is nothing more important at this time than to have control, and be in business with Keller Williams!

Login to YOUR Command account at agent.kw.com.

Learn more at technology.kw.com.

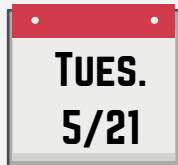
Here are some more graphics that outline Command-Follow this link!

https://www.dropbox.com/sh/5hjzkkxoy68uhd0/AAB5Q0G9VB4SpfUt8s_0bjzya?dl=0

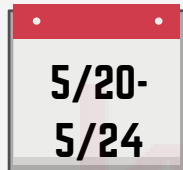
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ON THE SCHEDULE

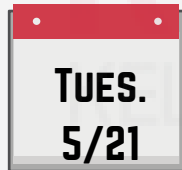
4020 W DAYBREAK PARKWAY



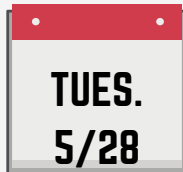
TEAM MEETING:
1031 EXCHANGE-REAL PROPERTY
TRANSACTIONS 11AM-1PM
2 HR. CORE CE-HOSTED BY US TITLE



IGNITE BOOTCAMP
9AM-4PM
FIRST DAY ORIENTATION BEGINS AT 10AM



DOTLOOP WORKSHOP
INSTRUCTOR: KIMBER WALTON
2PM-3PM



TEAM MEETING:
SUMMER KICK-OFF BBQ
HOSTED BY CITYWIDE HOME LOANS
11AM

MAY 2019 EDITION

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LEVEL UP SERIES

THE MILLIONAIRE REAL ESTATE AGENT

level up series



Thurs. May 16th: Tyler Demars

Thurs. May 23rd: Cameron Burnside

Thurs. May 30th: Matt Green

Thurs. June 6th: Jonny Christensen

1:00-2:30PM
4020 W Daybreak Pkwy
Training Room

kw SOUTH VALLEY
KELLERWILLIAMS.

kw SOUTH VALLEY
KELLERWILLIAMS.

7-week series taught every Thursday
1-2:30PM

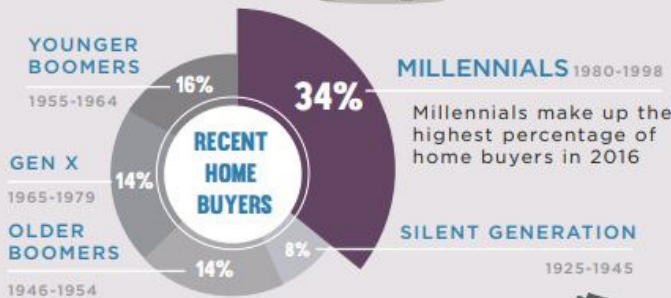
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LENDER MOMENT

BRANDT MONEY LOAN OFFICER



MORTGAGE & MILLENNIALS



The median age for first time homebuyers in 2016 was

32 YEARS OLD



think that the most significant hurdle to achieving the American dream is saving for a down payment



- 2015**
50% of Millennials are at a peak homebuying age range (25-45 years old)
- 2025**
Millennials comprise the entire peak homebuying age range
- 2045**
50% of Millennials are still at a peak homebuying age range

DOWN PAYMENT

- 37%** of first time homebuyers will take advantage of mortgage affordability programs
- 27%** of first time homebuyers used a gift for part or all of their down payment
- 25%** of buyers who are 33 or younger would move up their purchase timeline if they had access to down payment funds

88% of Millennials are looking to buy in the next 5 years

citywide
home loans

SOURCES: Goldman Sachs Investment Research, NAR 2016 Profile of Buyers and Sellers, TD BANK 2016



BRANDT MONEY
Loan Officer

OFFICE	(801)734-8748	EMAIL	bmoney@citywidehomeloans.com
MOBILE	(801)205-1926	WEB	www.citywidehomeloans.com/brandt-money
NMLS#	242659		



Citywide Home Loans NMLS# 67180 Telephone 866-437-0200 9785 South Monroe Street, Suite 200, Sandy, UT 84070. Equal Housing Lender - 4020 W. Daybreak Parkway, Suite #130 South Jordan, UT 84095

WELCOME TO KWSV, ASSOCIATES!

KW SOUTH VALLEY
KELLERWILLIAMS®



JASON JUDD



MATT DIMOCK



MASON RICH



JONATHAN HALL



ANGI PARKINSON



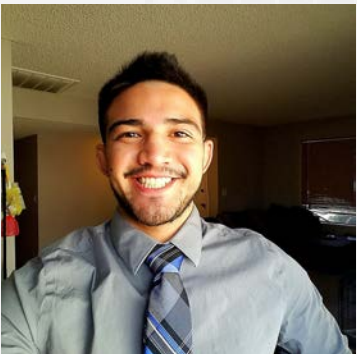
MIKELLE JOLLEY



CODY FEHLBERG



DANIEL DYKSTRA



JOEL HARO



MICHELLE HUTCHINSON



BRETT LITTLE



JOEY SPREDON



CASSANDRA CHAVEZ



ROBERT CAMPBELL



ANDRE VALDEZ