

Josh Team, President of KW & Robert Reffkin, President of Compass at the Inman Connect Conference

'NOT JUST A VISION-A REALITY

BEST QUOTES FROM INMAN CONNECT INTERVIEW W/JOSH TEAM & COMPASS CEO, ROBERT REFFKIN

"Even with every option at their fingertips for search, consumers are still choosing to work with real estate agents,"

IN AUGUST'S EDITION

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"Our strategy is focused on empowering agents, and through technology removing the functionary so they can focus on being the fiduciary providing the best possible experience to their clients."

"More people use our system every hour than any of our competitors have in their ecosystem."

"We are the only brokerage who has won awards for our technology."

"When our agents win, we all win - our focus has always and will always be about building technology that benefits them"



GROWTH MOMENT



We want to congratulate these associates for having a 100% increase in their business year over year in either volume, units, or gross commission income.

Congratulations on your success!

ON THE SCHEDULE

4020 W DAYBREAK PARKWAY



Every Tuesday at 1PM
COMMAND AND CHILL
Learn the ins and outs
of KW Command,
our new CRM
being launched
throughout 2019



MEGA CAMP
HOSTED BY GARY
KELLER
AUSTIN, TEXAS
LIVESTREAM
AVAILABLE ON
KWCONNECT



Earn your RENE (Real Estate Negotiation Expert) designation with NAR! Cheryl Knowlton is an amazing instructor! RSVP through the MC calendar



11AM-12PM
MARKET UPDATE
Become informed on
what is going on in the
market, how KW is
outpacing the market,
and valuable
information to share
with your clients



11AM-12PM Structured Like a Top Producer Dave and Kristy Wiser

Come here this top producing husband/wife lead team share how they use structure to continue to grow their business into \$400k+GCI a year



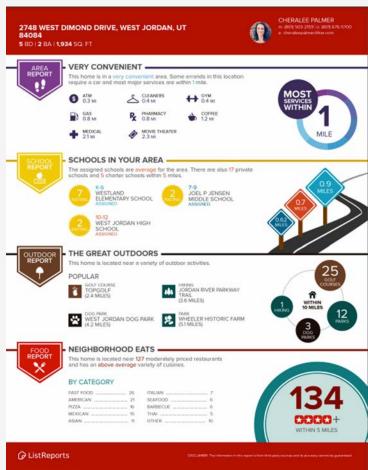
NO IGNITE BOOTCAMP
IN AUGUST

JOIN US SEPT. 16TH-20TH



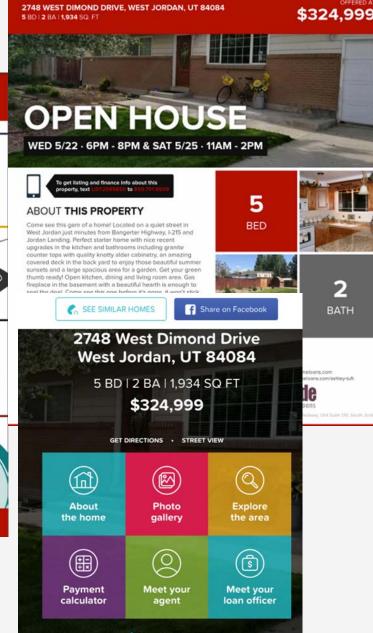
LENDER MOMENT

ASHLEY TUFT, LOAN OFFICER



Did you know?

In 15 minutes, Citywide can create a listing flyer for you-along with just listed postcards and a custom link to your listing to post on Facebook?



ListReports



ASHLEY TUFT
Loan Officer

OFFICE (801) 506-2537 EMAIL atuft@citywidehomeloans.com

FAX (801) 713-2971 WEB www.citywidehomeloans.com/ashley-tuft

CELL (385) 227-9272 NMLS# 1164089

4020 W. Daybreak Parkway Suite 130, South Jordan, UT 84095

WELCOME TO KWSV, ASSOCIATES!

kw south valley

It's the right job of every agent to know what the right move is.



IF YOU DON'T KNOW NOW YOU KNOW AGENT SPOTLIGHT



10 QUESTIONS FOR KIMMI MARTINEZ

AUGUST'S CULTURAL ICON

How long have you been in the real estate industry?

Since June of 2019

What industry did you come from before that?

II sold Chattle. Homes on leased land in FL. For a little over 3 hrs . In FL you do not need a license to do this.

Where are you from?

Camden, Maine

What is your passion outside of work?

Making video ads. Spending time with my Children and Grand Children. And studying my Spanish on Duolingo

What is your favorite movie?

The Notebook, Grease. I haven't watched many movies. I like Netflix series like Velvet, Cable Girls, foreign films, etc

What books or magazines are on your nightstand?

Scriptures, Keller Williams of course! Tom/Mike Ferry, And many more. I have to admit I like to listen to Real Estate Training/Coaching Podcast and YouTube videos while driving. And and during my down time during the day.

What kind of music and which artists do you listen to the most?

I really listen to all kinds of music. I grew up in a very musical family. My son ia a music producer, so I'm always listening to something different. If cleaning the house I like: J Giles band, foreigner, Boston, billy Joel, Tina Turner, Queen, Rolling Stones ok all the oldies. Neil Diamond, Tim McGraw, Billy Ray Cyrus, etc. If relaxing I like cultural music like Mexican, Hawaiian, native Indian, Celtic. When sleeping I like meditation/relaxation, etc

If you could go back in time, what advice would you give yourself?

To start selling Real Estate as soon as legally allowed. Not to wait

What is something you would like to achieve in the next year?

ITo become the best Realtor I can be. To Reach all of my goals!

And Be in the Leader Board/CAPPERS CLUB





PROBLEM

Improperly organized information: From listings to market data, real estate information is organized by ZIP code or arbitrary boundaries. The issue is, people search for real estate by neighborhoods.

SOLUTION

Information in Command is organized organically by neighborhood. This allows agents to zero in on the communities they serve, providing information that their clients want so they can own the conversation.

COMMAND-A SOLUTION TO REAL ESTATE'S PROBLEMS

OUTFRONT MAGAZINE

PROBLEM

Rising technology costs: Rising tech costs make it challenging to build a scalable, profitable real estate business.

SOLUTION

Command – and all KW technologies – are provided to associates at no additional cost.

PROBLEM

Inefficient conversion: Traditional real estate technology is limited in how it uncovers potential clients in different stages of the real estate journey, leaving agents guessing who to contact and when.

SOLUTION

Command identifies and prioritizes contacts within an agent's database, so they can master follow-up and convert at a high level.

